

CHEWING GUM TASK FORCE

Year 4 Grant Fund Application Form 2025

Chewing Gum Task Force Year 4 (2025) Grant Application Form

Please complete your answers in conjunction with the application guidance document available at <https://www.keepbritaintidy.org/chewing-gum-task-force>.

In submitting this form, you agree and acknowledge that your data will be shared with Keep Britain Tidy and our Chewing Gum Task Force partners Behaviour Change for the purpose of processing and administering the grant scheme.

Please see the [Keep Britain Tidy Privacy Policy](#) and the [Behaviour Change Privacy Policy](#) for more on how we will store and use your personal information.

To avoid any of your answers being lost, we highly recommend you complete the application in its entirety and press submit. If you would like to view the application form before completing and prepare any lengthy answers offline, a pdf copy is available at <https://www.keepbritaintidy.org/chewing-gum-task-force>.

If you have any questions, please consult the guidance document and FAQs available at <https://www.keepbritaintidy.org/chewing-gum-task-force> before emailing chewinggumtaskforce@keepbritaintidy.org

CHEWING GUM TASK FORCE

Year 4 Grant Fund Application Form 2025

Applicant details

Please provide your email address below.

Email address

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Eligibility Quiz Q1

* Are you a waste collection or waste disposal council or unitary authority in England, Northern Ireland, Scotland or Wales?

☐ Yes

☐ No

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Eligibility Quiz Q2

* Will you commit to working with the Chewing Gum Task Force to agree a bespoke chewing gum litter prevention package?

☐ Yes

☐ No

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Eligibility Quiz Q3

* Do you have jurisdiction to install the bespoke chewing gum litter prevention signage on litter bins, lampposts, street furniture etc, in the area to be cleansed?

☐ Yes

☐ No

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Eligibility Quiz Q4

* Do you commit to installing the agreed signage within three days of cleansing?

- ☐ Yes
☐ No

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Eligibility Quiz Q5

* Do you commit to delivering communications at project award, during and on completion of cleaning/signage installation? Template press releases and social media posts/assets will be provided.

- ☐ Yes
☐ No

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Eligibility Quiz Q6

* Do you commit to completing your project by the deadline of Friday 31st October 2025?

- ☐ Yes
☐ No

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Eligibility Quiz Q7

* All successful councils will be required to enter into a contract with the Chewing Gum Task Force. This contract cannot be amended. Does your council commit to signing the contract as per the terms provided in the application guidelines?

- ☐ Yes
- ☐ No

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Eligibility Quiz Q8

* Have your proposals been approved by a relevant elected member?

- ☐ Yes
- ☐ No

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Eligibility Quiz Q9

* If you were funded in Year 1 (2022), have you submitted the project-end evaluation form?

- ☐ Yes
- ☐ No

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Eligibility Quiz Q9(a)

* If you were funded in Year 1 (2022), have you submitted the follow up evaluation form?

- ☐ Yes
☐ No

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Eligibility Quiz Q10

* If you were funded in Year 2 (2023), have you submitted the project-end evaluation form?

- ☐ Yes
☐ No

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Eligibility Quiz Q10(a)

* If you were funded in Year 2 (2023), have you submitted the follow up evaluation form?

- ☐ Yes
☐ No

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Eligibility Quiz Q11

* If you were funded in Year 3 (2024), have you submitted the project-end evaluation form?

- ☐ Yes
☐ No

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Applicant details

* Please complete your details below

Name of council

Registered address of council

Name of Officer/Applicant (First)

Name of Officer/Applicant (Last)

Applicant Job title

Applicant Email address

Telephone number

* Is your council a Keep Britain Tidy Network Member?

- ☐ Yes
☐ No
☐ Unsure

* Did your council receive funding from the Chewing Gum Task Force in Year 1 (2022), either as a single council or as part of a partnership?

- ☐ Yes
☐ No

* Did your council receive funding from the Chewing Gum Task Force in Year 2 (2023)?

- ☐ Yes
☐ No

* Did your council receive funding from the Chewing Gum Task Force in Year 3 (2024)?

- ☐ Yes
☐ No

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Application Questions

Please complete your answers in conjunction with the application guidance document available at <https://www.keepbritain tidy.org/chewing-gum-task-force>. The guidance document provides detailed information on how to best answer the questions.

*** Question 1. Need (15%)** - Please explain the extent and the impact (social, environmental and/or economic) of gum staining in the area, providing photos as evidence. *Please provide your response in no more than 500 words. Our evaluators will not read responses beyond the word limit.*

You must upload four time-stamped photos as evidence of the gum staining problem in your selected area. Please note you will not be able to proceed without uploading all four images.

*** Upload image 1**

Only PNG, JPG, JPEG files are supported. File size limit is 16MB. These answers have logic applied

Choose File

Choose File

No file chosen

*** Upload image 2**

Only PNG, JPG, JPEG files are supported. File size limit is 16MB. These answers have logic applied

Choose File

Choose File

No file chosen

*** Upload image 3**

Only PNG, JPG, JPEG files are supported. File size limit is 16MB. These answers have logic applied

Choose File

Choose File

No file chosen

*** Upload image 4**

Only PNG, JPG, JPEG files are supported. File size limit is 16MB These answers have logic applied

Choose File

Choose File

No file chosen

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Application Questions

*** Question 2. Proposal for street cleansing (15%)** - Please outline your proposal for street cleansing in terms of the area to be cleaned and your approach and explain why this is the best option for your council.

Please provide your response in no more than 500 words. Our evaluators will not read responses beyond the word limit.

*** State the approximate area of pavements that you intend to clean and install signage in (within the timeline of this project deadline of Friday 31st October 2025), in m2. This should be the area of actual ground space to be cleansed.**

This question requires an numerical answer.

*** If you have previously received funding: state the approximate area of pavements that you intend to clean that have been cleaned previously using the funding, in m2.**

If this is your first time applying for CGTF funding, please enter '0'.

This question requires an numerical answer.

*** Please upload a map of your proposed area, clearly showing the areas to be cleaned.**

Only PDF, DOC, DOCX, PNG, JPG, JPEG files are supported. File size limit is 16MB. These answers have logic applied

Choose File

Choose File

No file chosen

*** Question 3. Proposal for prevention and communications/engagement (15%)** -

Please outline your approach to using the gum litter prevention package and communicating/engaging with your community over the lifetime of your grant award.

Please provide your response in no more than 500 words. Our evaluators will not read responses beyond the word limit.

*** Question 4. Additionality and continued impact (15%)** - Please explain how the grant award will support your existing street cleansing activities and how the grant will continue to benefit the community after the project ends. If you have received a grant award from the CGTF previously, please explain how your new proposal will add value to the work achieved with your last grant(s).

Please provide your response in no more than 400 words. Our evaluators will not read responses beyond the word limit.

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Application Questions

*** Question 5. Project delivery (15%)** - Please outline how you will deliver your project successfully.

Please provide your response in no more than 300 words. Our evaluators will not read responses beyond the word limit.

*** Please upload a one page project timeline to support your application.**

We accept PDF, DOC, DOCX files. If you have created the timeline in Excel, simply save as a PDF to upload. File size limit is 16MB. These answers have logic applied

Choose File

Choose File

No file chosen

*** Please provide the name and position of the elected member who has approved your proposals.**

Elected member
name

Position

*** Question 6. Risk management (10%)** - Please set out the key risks to successfully delivering your project by the deadline of Friday 31st October 2025 and how you will mitigate them.

Please provide your response in no more than 300 words. Our evaluators will not read responses beyond the word limit.

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*** Question 7. Finances (15%)** - Please state how much you are applying for as a numerical value (no £ sign or comma required).

Maximum grant available is £27,500.

*** Please provide a breakdown of your planned expenditure.**

Please provide your response in no more than 300 words. Our evaluators will not read responses beyond the word limit.

*** Please upload a budget sheet for your project excluding VAT where appropriate.**

Only PDF, DOC, DOCX files are supported. If you have created the timeline in Excel, save as a PDF to upload.

Max file size 16MB. These answers have logic applied

Choose File

Choose File

No file chosen

*** Question 8. EXTENDED MONITORING & EVALUATION** - If your bid is successful, would your council be interested in being part of a long-term monitoring and evaluation programme (at no extra cost to your council and delivered by a third party) to determine the extent to which chewing gum litter has reduced in your area and/or trial new prevention methods?

(Not all councils who register an interest will be selected to take part, and your answer will in no way affect the outcome of your application)

- ☐ Yes - I would be interested in an extended monitoring and evaluation package.
- ☐ No - I would not be interested in the extended monitoring and evaluation package.

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Contract Signatories

If your bid is successful, we will email an award notification and online contract to

two named signatories at your council. Please provide the details of the main signatory (must be a Director or equivalent role, who is authorised to accept the grant and enter into this contract on behalf of the council) and someone who can act as a witness (this can be the person who has applied for the bid).

*** Main Signatory**

First Name	<input type="text"/>
Last Name	<input type="text"/>
Job Title	<input type="text"/>
Email Address	<input type="text"/>

*** Witness Signatory**

First Name	<input type="text"/>
Last Name	<input type="text"/>
Job Title	<input type="text"/>
Email Address	<input type="text"/>

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Additional Contacts

For the duration of the project you will be assigned a project manager from Keep Britain Tidy who will regularly keep in contact with you to guide you through the process and assist with any questions you may have. So that we can make contact with the correct person, please confirm the contact details for your project lead, alternative contact (if lead is unavailable) and your communications lead.

*** Project Lead**

First Name	<input type="text"/>
Last Name	<input type="text"/>
Job Title	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

*** Alternative Contact**

First Name

Last Name

Job Title

Email Address

Phone Number

*** Communications Lead**

First Name

Last Name

Job Title

Email Address

Phone Number

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Financial Details

In order to ensure that we can transfer your funds as soon as we have received your signed contract, please provide your councils payment details and upload a copy of a recent (within the past three months) redacted bank statement to confirm the details provided below. This can be a screenshot of your online bank statement or a scanned paper copy.

Please note Keep Britain Tidy will need to arrange a quick verification call with your finance department, so please ensure that you provide contact details for the most appropriate person in your finance team.

*** Please complete the following information**

First Name of Finance Contact	<input type="text"/>
Last Name of Finance Contact	<input type="text"/>
Phone Number	<input type="text"/>
Email Address	<input type="text"/>
Bank/Building Society Name	<input type="text"/>
Address	<input type="text"/>
Bank Sort Code	<input type="text"/>
Account Name	<input type="text"/>
Account Number	<input type="text"/>

* Please upload a copy of a recent (within the past three months) redacted bank statement to confirm the details provided above. This can be a screenshot of your online bank statement or a scanned paper copy.

Only PDF, PNG, JPG, JPEG files are supported. File size limit is 16MB. These answers have logic applied

Choose File

Choose File

No file chosen

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Submit your application

* I confirm that the information given in this application is correct to the best of my knowledge. Should there be any material changes to our plans or proposal - either before or after receiving an award - I will make The Chewing Gum Task Force aware of this as quickly as is reasonably possible.

☐ Please tick to confirm

* Application submitted by (enter name).